

2023 PLANNING GUIDE

Head into the New Year prepared with our handy guide for all of the programming, awards, and lists you'll want to take advantage of this year.

January

- 9:** Dream Team Call for Entries Open
- 16:** EX Awards Call For Entries Open
- 13:** Market Like a Mother Deadline

February

- 1:** Future CMOs Call for Entries Open
- 10:** Dream Team Program Final Deadline

March

- 3:** Future CMOs Deadline
- 17:** EX Awards Deadline
- 21:** Experiential in Color Call for Entries Open
- 28:** Hidden Gems Call for Entries Open

May

- 5:** Hidden Gems Deadline
- 9-11:** Experiential Marketing Summit, Caesars Palace, Las Vegas
- 22:** It List & Fab 50 Call for Entries Open

June

- 30:** IT List + Fab 50 Deadline

July

- 10:** PRO Awards Call for Entries Opens
- 24:** Experience Design & Technology Awards Call for Entries Open

September

- 1:** PRO Awards Deadline
- 12:** CM200 Call for Entries Open

October

- 6:** Experience Design & Technology Awards Deadline
- 9:** Top Women in Marketing Call for Entries

November

- 2:** Agency Forum
- 3:** CM200 Deadline
- 17:** Top Women in Marketing Deadline

December

- 4:** Market Like a Mother Call for Entries Open



Learn more at
eventmarketer.com and **chiefmarketer.com**

Schedule subject to change.