BANNER ADVERTISING

Banner ads on promomagazine.com let you:

- **Build awareness** among a broad audience
- **Reach an expanded group of prospects**
- **Drive traffic** to a website
- **Target users** based on content, when used with a One-Stop sponsorship

728 X 90 LEADER BOARD

$51 net ($60 gross) CPM

300 X 250 BOOMBOX

$44 net ($52 gross) CPM

300 X 125 HALF BOOMBOX

$38 net ($45 gross) CPM

Also available:

One-Stop Sponsorship

Exclusive sponsor of a specific content category.

Multiple ad units: 728 x 90, 300 x 250, 300 x 125.

- 728 x 90 Leader Board : $800 net ($941 gross)/month
- 300 x 250 Boombox : $750 net ($802 gross)/month
- 300 x 125 Half Boombox : $450 net ($529 gross)/month